

STORY HIGHLIGHT

DR. KEITH FREY'S "WHY I'M HERE" STORY



Keith is currently a professor, consultant, and leadership developer. He serves as the Chair (interim) of the Wellbeing Collaborative.

Serving others is fulfilling. Serving healers!

I was sitting on my couch at home as a junior in high school thinking I was going to be an aeronautical engineer, when suddenly I heard a scream and cry for help. It was my next-door neighbor who had inadvertently pulled the lawnmower over the top of her foot and cut off 2 toes. My immediate emotion was one of concern. *What could I do?*

That's when I remembered, as a Boy Scout, I had some basic first aid training. So my Dad and I ran next-door to help. He brought the car around and I sat in the backseat with my neighbor while applying a pressure dressing to her injury. I tried to provide whatever emotional support I could as we took her to the emergency room. *So what happened?*

Fortunately, her wounds healed and she was very appreciative that my Dad and I came to her aid. But something much more profound happened to me - that day changed the trajectory of my life. It struck me that helping a human being in the time of their need (even somewhat unprepared) was a very *satisfying experience!*

That led me to work hard and pursue the pathway of becoming a physician. So my question for you is:

*What was the **noble cause** that motivated you to go into healthcare and is it **still** a compelling cause given all the challenges we have nowadays in modern healthcare?*



To watch & listen to Keith share this 2-minute story, [please click this link.](#)