

THE WELLBEING COLLABORATIVE

of Arizona Health Professionals

STRATEGY DESIGN SUMMARY

Over the course of 4 months (June to September 2022) the Wellbeing Collaborative engaged in a series of strategic design initiatives with **DesignConvo LLC** to develop a comprehensive mission and vision as well as an action plan for health professional wellbeing. These design initiatives engaged a total of **61 leaders** representing a variety of health systems, public health, & professional organizations and incorporated a mixture of strategic design sessions, a digital design summit, and collaborative dialogue engagements.



3 STRATEGIC SESSIONS

40 participants from 25 organizations guided planning for the August 12 Design Summit



DIGITAL DESIGN SUMMIT

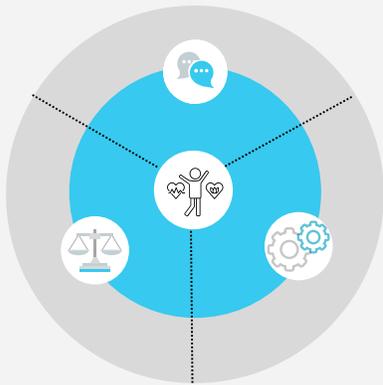
49 participants across 35 organizations advanced strategic storytelling and solution design



2 COLLABORATION DIALOGUES

11 participants from 9 organizations provided feedback on the 4 month design work

STRATEGIC AREAS OF IMPACT



The design engagements highlighted 3 potential strategic areas of impact that the Wellbeing Collaborative can consider moving forward as well as an organizational structure and engagement cadence to test over the next year.



Creating safe spaces for open & honest dialogue and ideas



Legislation awareness and policy change



Workforce development and sustainability

ORGANIZATION STRUCTURE

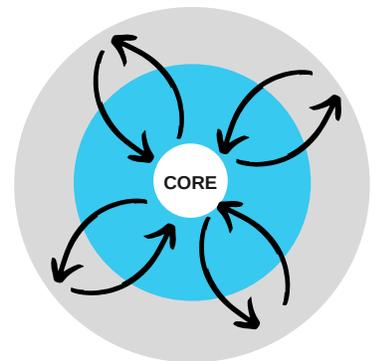
To keep the momentum of this work moving forward, the Collaborative will experiment with a unique organizational structure and engagement cadence over the next year.

Collaborative Members

70 members (and growing) across participating organizations meeting quarterly to share experiences and best practices around current strategic initiatives.

Steering Council

10-12 members across major participating organizations meeting every 6-8 week to discuss strategic initiatives and action items around ideas, proposals, or programs.



The **CORE** (Coordinating Operations, Resources, and Execution) team is focused on the execution and forward movement of the Collaborative lead by interim Chair **Keith Frey, MD** with design and engagement support provided by **Anca Castillo**.

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January 2023



Wellbeing Collaborative Virtual Quarterly Connection